للتجارة والموارد المحدودة STAR | Saudi Trading And Resources Co. Ltd.



STAR Group Holdings is a Saudi Limited Liability Company (LLC)
established in Riyadh, Saudi Arabia in 1989
as
Saudi Trading & Resources Company ("STAR")

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- STAR Group Holdings is a Saudi Limited Liability Company established in Riyadh, Saudi Arabia in 1989 as Saudi Trading and Resources Company ("STAR"), with Ministry of Commerce commercial registration No. 1010072671.
- STAR Group operates as a holding company with investments and resources in state of the art business initiatives in Saudi Arabia and the Arabian Gulf. Star's principal business units operate according to strategic partnerships and joint ventures with a group of successful global companies that have joined with the STAR Group in establishing successful business operations in Saudi Arabia and the neighboring Arabian Gulf markets.
- STAR maintains business relationships throughout the Arabian Gulf, the Middle East, Asia and Europe and maintains associate offices and representatives in Morocco, Lebanon, Bahrain, and the United Kingdom.

## **Overview**

#### STAR Group Holdings is licensed to engage in the following business activities:

- Wholesale & Retail Trade
- Financial Services
- Information Technology
- Real Estate Development
- Vocational Education (Hospitality and Retail Services Training Diploma Programs)
- Insurance Brokerage
- Travel & Tourism
- Market Research & Feasibility Studies
- Advertising
- Event Management
- Franchising
- Health & Fitness
- Food & Beverages
- Entertainment

# Management

#### **Board of Directors**

- •HRH Prince Bandar bin Saud bin Khaled al Saud, Chairman of the Board is the founder and Chairman of the STAR Group. Prince Bandar is also Deputy Managing Director of King Faisal Foundation, Riyadh, Saudi Arabia, the largest philanthropic foundation in the Middle East, and serves as director of various private companies and educational organizations, including Al Faisal University, Prince Sultan College of Hospitality Management, Zajoul Telecommunications Co., Syahya National Company for Tourism, Al Khozama Management Company, and Harvey Nichols Riyadh.
- •HH Princess Anoud bint Khaled bin Abdullah bin Mohamed Al Saud
- •Mr. Khalid M Al Sharfa, is Managing Director and Chief Executive Officer of the STAR Group and is responsible for guiding the company's diverse activities and the architect of STAR's successful partnership initiatives with its international partnerships.

#### STAR GROUP HOLDINGS EXECUTIVE MANAGEMENT

- Khalid M. Al Sharfa, Managing Director & Chief Executive Officer
- HH Princess Lulua bint Khalid Al Saud Chief Operating Officer
- Ibraheem M. Al-Jarallah Deputy Managing Director
- Emir J. Habiby Senior Consultant
- Shahid Akram Al Abbasi Group Financial Controller
- Ishaque A. Siddiqui Manager, Business Development & IT
- Tarek Fadel Group Legal Advisor

## **Business Model**

STAR Group Holdings has adopted a decentralized business model that enables it to pursue business opportunities in a varied industrial base.

STAR Group's operating business model is a "holding company" model whereby under its guidance it provides partner companies and affiliated business units the freedom to operate as domestic Saudi companies, operating under state of the art facilities, thereby providing the same level of high services and expertise as it does in its own markets and industries.

In these instances, the STAR Group provides its partners and affiliates with an unencumbered presence in their desired markets, strategic marketing support, and unlimited access to Saudi markets. Such a model enables partner companies to successfully operate and compete in the Saudi market, and to devote their energies and resources to their fields of business expertise.

The STAR Group and its associated international and domestic partners, is in a strong position of to provide quick access to leading business leaders, key executives, government agencies, merchant families, importers and distributors, thus typically high development costs are avoided or greatly reduced.

### **Business Services**

STAR also provides strategic business planning and development consulting services to domestic and international clients who rely on the STAR Group to guide and direct them in complex matters relating to the planning, establishment and ongoing development of successful business operations in the Kingdom. with a mission to provide professional business services, project management, business facilities and local market access, to its global partners with an interest in establishing a strong, strategic business presence in the affluent markets of the Arabian Gulf region, principally Saudi Arabia, Bahrain, United Arab Emirates, Kuwait, Qatar and Oman.

#### **Special business services include:**

- Commercial Registrations and Licenses
- Foreign Investment Licenses
- Management Consulting
- Information Technology Consulting
- IT Outsourcing Services
- Project Management
- Project financing from Government sources
- Accounting and Auditing Services
- Saudi Zakat and Tax Compliance Advisory

- Administrative Legal Advisory Services
- Strategic Marketing Services
- Financial Information Services
- Offices and Showroom Leases
- Market Research & Feasibility Studies
- Advertising and Public Relations
- Franchising
- Health & Fitness
- Entertainment

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# **Business Segments**







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#### **Contact Us**

